

## Questions for Stakeholders/SMEs

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- Please describe your target audience (ethnicity, age, gender, location, position in the organization, etc.).
- Please provide some examples of your organization's branding and marketing materials (color palette, shapes, etc.).
- In three words, please describe how you want people outside of your organization to perceive your organization.
- Is this learning experience one lesson in a series or its own standalone course?
- Will this learning experience be delivered synchronously or asynchronously, virtually or in-person?
- Do you have any prepared materials on this subject you would like to be included in this learning experience?
- Who is your professional pest control provider? What is the proper procedure for requesting their services?